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FOR IMMEDIATE RELEASE

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Endurica only Ohio-based Recipient of



Tibbetts Award

Endurica LLC (Findlay, Ohio) has received the 2020 United States Small Business Administration (SBA) Tibbetts Award. The Tibbetts Award recognizes companies that best exemplify the spirit and intent of the SBA's Small Business Innovation Research (SBIR) program. Endurica now joins the ranks of past Tibbetts winners including Qualcomm, 23andMe, and Symantec. Of 38 companies recognized nationally this year, Endurica is the only Ohio-based recipient.

Company president Dr. William Mars reflected that "I am very proud to receive this prestigious recognition on behalf of our team. We won the US Army as our first paying customer through the SBIR program, and this enabled us to commercialize game-changing tools for analyzing the fatigue performance of elastomers. Over the last decade, we've continued to improve our tools and the business. Today, we have a growing user base, six of the top 12 global rubber product producers (by revenue) are using Endurica solutions in their applications, and there are hundreds of trained users globally."

"The Tibbetts Award is reserved for the best of the best in technology research and development, and Dr. William Mars and his team at Endurica embody the entrepreneurial spirit and scientific excellence that this award represents," said SBA Central and Southern Ohio District Director Everett M. Woodel Jr. "We are incredibly honored to have one of the 2020 Tibbetts Award recipients based in the SBA's Central and Southern Ohio District, and we are proud of the work they have done to revolutionize rubber product design to ensure the safety of U.S. Army personnel."

Endurica's tools and workflows are used by OEMs, by rubber part suppliers and by raw materials suppliers. As part of the honor, [Endurica is highlighted on the SBA website](#) which notes "Endurica was founded to help the industry get durability right by revolutionizing rubber product design throughout the world."

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About Endurica LLC

Endurica provides the world's most comprehensive tools and workflows for fatigue analysis of elastomers. Endurica solutions include simulation software, material characterization services, testing instruments, and training. The company was founded in 2008. (www.endurica.com)



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**Please Note Additional Information Provided by the SBA
in their Press Release which follows:**

**Announces Recipients of Tibbetts Awards for Demonstrating
Significant Economic and Social Impact from R&D Funding**

WASHINGTON D.C. – Today, the [U.S. Small Business Administration](http://www.sba.gov) announced 38 companies, seven organizations and 14 individuals as the winners of the prestigious Tibbetts Award for their accomplishments in creating cutting-edge technologies. The Tibbetts Awards, named after Roland Tibbetts, the founder of the SBIR Program, honors these awardees for the exceptional successes they achieved through SBA's [Small Business Innovation Research \(SBIR\) and Small Business Technology Transfer \(STTR\) programs](http://www.sba.gov).

For nearly four decades, the SBIR and STTR programs have been assisting small businesses with launching ideas from conception to market. The Tibbetts Awards highlight our nation's next generation of competitive creators who help push the U.S. economy into the future," said SBA Administrator Jovita Carranza. "SBA continues to play a key role in administering these research and technology funding programs, providing 'seed money' to help our nation's greatest and most innovative research entrepreneurs start, grow and transition into high-growth companies. The companies and the technologies they create played a unique role in job creation, the building of new industries and communities and addressing the nation's most pressing challenges."

The Tibbetts awards also recognize the creative and impactful way organizations and individuals have supported the rising tech entrepreneur, especially in creating success with underrepresented communities. Details on each of the winners can be found on www.tibbettsawards.com.

The products and services developed across various industries include: artificial intelligence, genetics, nanotechnology, pharmaceuticals, semiconductors, clean energy, sensors, aerospace and telecommunications. These stories demonstrate the substantial economic and social benefit of the SBIR and STTR programs and their impact on our economy. Past Tibbetts awardees include: Qualcomm, 23andMe, Symantec and Broadcom.

The SBIR/STTR programs are a key pillar in the federal government's strategy for a strong national economy, providing seed capital to innovative entrepreneurs in science, technology and engineering. The program, known as America's Seed Fund, focuses on funding critical technology areas that are too high risk or early-stage for traditional venture capital.

Since its inception in 1982, the program has awarded over 170,000 awards with over \$50 billion in funding to small businesses through the 11 participating federal agencies. It boasts one of the highest returns on taxpayer investment when measuring federal funding and economic impact.

The 2020 Tibbetts Award Winners are as follows:

Companies Category

2B Technologies (Boulder, CO)
Actuated Medical, Inc. (Bellefonte, PA)
AM Biotechnologies, LLC (dba Raptamer Discovery Group) (Houston, TX)
ASAT, Inc. (Cottage Grove, OR)
ATA Engineering (San Diego, CA)
Backyard Brains (Ann Arbor, MI)
Bascom Hunter Technologies, Inc. (Baton Rouge, LA)
BioSensics LLC (Newton, MA)
BlackBox Biometrics, Inc. (Rochester, NY)
Block MEMS, LLC (Southborough, MA)
Blue Canyon Technologies (Boulder, CO)



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Braxton Technologies, LLC (Colorado Springs, CO)
Colorado Engineering, Inc. (Colorado Springs, CO)
Design Interactive, Inc. (Orlando, FL)

Endurica, LLC (Findlay, OH)

Fuchs Consulting, Inc. (Leesburg, VA)
Harmonia Holding Group, LLC (Blacksburg, VA)
ImmunogenX, LLC (Newport Beach, CA)
KCF Technologies, Inc. (State College, PA)
NanoSurface Biomedical (Seattle, WA)
Orbit Logic (Greenbelt, MD)
Pain Care Labs (a dba of MMJ Labs) (Atlanta, GA)
Porifera, Inc. (San Leandro, CA)
QT Medical (Diamond Bar, CA)
re:3D Inc. (Houston, TX)
Red Balloon Security, Inc. (New York, NY)
Referentia Systems, Inc. (Honolulu, HI)
Ripple, LLC (Salt Lake City, UT)
RockStep Solutions, Inc. (Portland, ME)
Sabel Systems Technology Solutions, LLC (Gainesville, VA)
SafeLi, LLC (Shorewood, WI)
SIMBA Chain (Plymouth, IN)
SinnovaTek (Raleigh, NC)
SubUAS LLC (Hillsborough Township, NJ)
Ubiquitous Energy, Inc. (Redwood City, CA)
UltraVision Corporation (North Palm Beach, FL)
Vita Inclinata Technologies (Broomfield, CO)
Zeteo Tech, Inc. (Sykesville, MD)

Organizations Category

Arrowhead Center (Las Cruces, NM)
BBC Entrepreneurial Training & Consulting, LLC (Chelsea, MI)
Delaware Small Business Development Center (Newark, DE)
Louisiana Technology Transfer Office (Baton Rouge, LA)
Michigan State University Foundation (East Lansing, MI)
Oklahoma Catalyst Programs (Norman, OK)
Wisconsin Center for Technology Commercialization (Madison, WI)

Individuals Category

Mr. Edward Baron - Braxton Technologies (Colorado Springs, CO)
Dr. Jodi Black – NIH Office of Extramural Research (Bethesda, MD)
Dr. David Boone - Orthocare Innovations (Edmonds, WA)
Mr. Anthony Brescia – Naval Air Warfare Center Aircraft Division (Patuxent River, MD)
Dr. Rodney Couick – General Services Administration (O’Fallon, IL)
Dr. Richard Duke – University of Colorado (Aurora, CO)
Dr. Imre Gyuk – Department of Energy (Washington, DC)
Mr. Thomas Hill – Naval Air Systems Command (Lakehurst, NJ)
Dr. Stephen Lee – U.S. Army Research Office (Durham, NC)
Mr. David Metzger – Arnold & Porter, Retired (Washington, DC)
Mr. Dave Noel - Navy Expeditionary Combat Command (Virginia Beach, VA)
Dr. Jack Syage – ImmunogenX (Newport Beach, CA)
Ms. Abby Trotter – Life Science Tennessee (Nashville, TN)



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Mr. Thomas Wavering – University of Oklahoma (Norman, OK)

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About the SBIR and STTR Programs

The SBIR/STTR programs represent the nation’s largest source of early stage research and development funding for small businesses. The programs are administered by the SBA in collaboration with 11 federal agencies, who collectively supported more than \$4 billion a year in federal research and development funding. www.sbir.gov.

About the U.S. Small Business Administration

The U.S. Small Business Administration makes the American dream of business ownership a reality. As the only go-to resource and voice for small businesses backed by the strength of the federal government, the SBA empowers entrepreneurs and small business owners with the resources and support they need to start, grow or expand their businesses, or recover from a declared disaster. It delivers services through an extensive network of SBA field offices and partnerships with public and private organizations. To learn more visit www.sba.gov.

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