

### Combined Testing and Modeling Service

### Endurica's NEW measurement and modeling package includes:

- Expert durability testing and analysis of your new polymer, filler, or additive in your rubber formulation of interest compared to a control and/or competitor material
- Inputting these measured material parameters into a rubber component (e.g. sidewall, tread) within a realistic passenger or truck tire finite element model and using Endurica CL postprocessing software to provide durability predictions

#### You will receive:

- Report created by detailed Abaqus finite element tire model using Endurica CL durability prediction software
- Experimentally measured material parameters inputted into model to show predicted tire performance in terms of strain energy density and durability/ lifetime for:
  - your Compound A versus Compound B
  - in tire component of interest (sidewall, tread, etc.)

Simulate the effect of your raw material on tire performance:

- Durability
- Rolling resistance
- Heat build-up
- Handling / stiffness
- and more ...

# We can help you demonstrate the Benefits of YOUR Raw Materials in Tire Applications

Simulation, combined with Endurica's testing methods, provides the ability to realistically account for actual tire service conditions in a way that no other standard testing can.

## Example: Passenger Tire

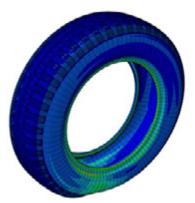
5° Slip Angle; 100% Rated

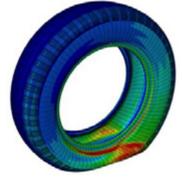
Load



5° Slip Angle; 200% Rated







Imagine the impact your team can make with finite element simulation results highlighting the benefits of your new additive, polymer, or filler.

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