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Announcing the *Eclipse with Endurica Community Conference*

Delivering Durability Across the Rubber Supply Chain - April 8-9, 2024 - Registration Now Open

Findlay, Ohio - Endurica, the developer and provider of the world's most comprehensive CAE workflows for fatigue analysis of elastomers, announces its first Community Conference. This in-person event, taking place April 8-9 in Endurica's hometown of Findlay, Ohio, has the theme 'Delivering Durability Across the Rubber Supply Chain' and will bring together OEMs, rubber parts manufacturers, and material suppliers to engage at a high level on how durability is evaluated and assured within their specific domains and across the industry.

The conference's two-day agenda will focus on the latest in simulating rubber durability, materials characterization and testing methodologies, showcasing how these technologies are advancing rubber product and tire durability worldwide. Participants can look forward to a mix of keynote speeches, panel discussions, workshops and user presentations by technology leaders from Endurica, CNH Industrial, Birla Carbon, Rassini Bypasa, General Motors, Tenneco, BASF Corp., Bridgestone Americas, Stellantis, and the Centre for Tire Research (CentiRe). The conference is free to attend with support from presenting sponsors Axel Products; Coesfeld; Dassault Systemes; and Wolf Star Technologies; and additional sponsors including ACE Laboratories; Akron Rubber Development Laboratory; Rubber Heart; Rubber Division, ACS; and Smithers.

Taking place at the prestigious Hancock Hotel, ranked as the second-best hotel in Ohio and located in the heart of downtown Findlay, the conference is uniquely timed and situated to coincide with the Total Solar Eclipse on April 8. This rare event, offering almost four minutes of totality in Findlay, will provide a spectacular backdrop to the conference activities, promising an unforgettable experience for all attendees.

"This is our first event of this scale, and it's truly exciting to bring people from around the world together to focus on advancements in rubber durability," says Dr Will Mars, founder and president of Endurica. He adds, "We have arranged the very best viewing location for participants to experience the eclipse, which will add an extraordinary highlight to our gathering, making it an even more memorable event."

The conference will be particularly beneficial for material suppliers to the rubber industry, rubber parts and tire manufacturers, OEMs specifying rubber part requirements, or anyone needing to assess how long their elastomeric product will last. Full refreshments will be provided each day, along with a special dinner on the evening of April 8, providing the perfect opportunity for networking and relaxation after a day of learning and connecting.

Due to limited availability and anticipated high demand for accommodation during the eclipse, attendees are encouraged to register early to take advantage of the specially reserved block of rooms at a discounted rate for the event, only available until March 8.

To register for the Eclipse with Endurica Community Conference and for more detailed information about the event schedule, speakers and hotel, please visit <https://endurica.com/eclipse-with-endurica/>

For questions on this release, please contact Pauline W. Glaza, Marketing Manager, Endurica at pwglaza@endurica.com