evince verb [e'vins]

to reveal the presence of

# **RAW MATERIALS SUPPLIERS COMBINED TESTING**

**AND MODELING SERVICE** 





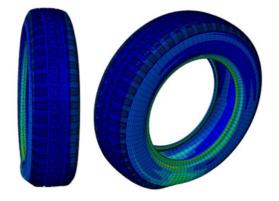
The Endurica EVINCE testing and modeling service reveals your materials' unique advantages in terms of your customer's real world product performance, without the time and expense of a physical prototype build. Use product performance simulation to showcase, validate, and optimize.

## SIMULATE THE EFFECT OF YOUR RAW MATERIAL ON TIRE PERFORMANCE

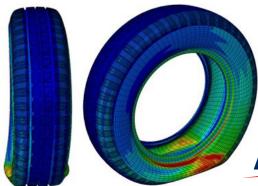
- Durability
- **Rolling Resistance**
- **Heat Build-Up**
- Handling / Stiffness
- and more

### **EXAMPLE: PASSENGER TIRE**

#### 5° Slip Angle 100% Rated Load



#### 5° Slip Angle 200% **Rated Load**



Imagine the impact your team can make with finite element simulation results highlighting the benefits of your new additive. polymer, or filler.

Get Durability Right

## **HOW IT WORKS**

- You specify product geometry and operating conditions
  - Use a pre-built Endurica model (tires, bushings, mounts, etc.) or
  - Request your own custom model
- You specify performance parameters that are meaningful to your customer
  - Dimensions and shape
  - Stiffness and damping
  - Heat Build up / Rolling Resistance
  - Durability / Fatigue / Ageing / Ozone attack
  - Wear
- Endurica characterizes the materials to be compared
- Endurica simulates product performance, using world-leading finite element codes as well as our own durability solvers.
- Endurica prepares visualizations and a summary report
  - Color contour plots that highlight the performance advantages of your material
  - Animations that give your customer confidence you understand their application
  - Simulation results full of rich physical insights that can substantiate claims about "how this works"
  - Compound rankings based on predicted product performance

## THE ENDURICA DIFFERENCE

Call +1 419.957.0543 or +352 691 398 233

or email us today: info@endurica.com

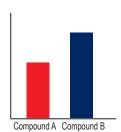
Scan for more info:

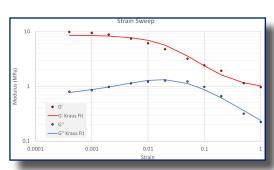


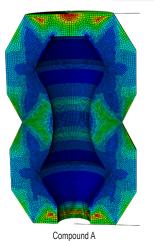
Simulation, combined with Endurica's testing methods, provides the ability to realistically account for actual tire service conditions in a way that no other standard testing can.

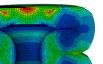
## **YOU WILL RECEIVE**

- Product-specific performance comparisons of your new polymer, filler or additive in your control and feature rubber formulations
- Application-specific results that take into account realistic service conditions
- Broad selection of performance parameters and criteria
- Summary report and insightful visuals (contour plots, animations) that highlight your material's benefits to your customer's product
- Expert support in leveraging the industry's most powerful methods for characterization and simulation









Compound B

Compound B - under compression

Compound A - under compression

Endurica

Get Durability Right®

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