

FOR IMMEDIATE RELEASE

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Zach Ebbott Joins Endurica

Endurica LLC welcomes Zach Ebbott as Business Development and Operations Manager. Zach will work to expand Endurica's client base, especially with our Coesfeld instrument sales and is responsible for financial forecasting for both sales and cash flow. During a business internship with Endurica, Zach developed software and instrument maintenance plans which are benefiting our customers. He is a graduate of Regis University with a Bachelor of Science in Finance. While at Regis, Zach co-authored a paper entitled *"Silicon Valley Bank: A Tale of Hubris, Risk, Forbearance, and Failure"* – research on regulatory oversights that lead to the 2023 collapse of Silicon Valley Bank. This work is now used in undergraduate courses. He also served as the Regis University Student Government Association Chief Financial Officer, overseeing their annual budget of \$380,000 through an Excel spending tracker he developed.



"Several of Endurica's key team members began their careers with us as interns," notes Dr. William V. Mars, President and Founder of Endurica, LLC. "It became apparent very quickly that Zach could handle much more than typical intern projects and he met every challenge we had for him with speed, agility and advanced technical prowess. Zach became an effective and instrumental part of the team quickly during his internship and his role naturally evolved from the outstanding work he put in."

About Endurica LLC

[Endurica](http://www.endurica.com) provides accurate, complete and scalable rubber fatigue analysis tools: simulation software, materials characterization, CAE services, testing instruments and training. Together with their sister firm, Endurica Europe SARL, the company helps rubber producers and tire companies to answer the key question 'how long will it last?' before the first prototype. Endurica's products and services are used by leading firms around the world to manage durability. The company was founded in 2008 and received the prestigious [Tibbetts Award for cutting-edge technology from the U.S. Small Business Administration](#).

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