



Stay up to date on what is new from Endurica and be on the lookout for Will's "sombrero vaquero" at the events below.

LATEST UPDATES

Exploring the Many Dimensions of Durability

Dr. Will Mars' opening address at Endurica's Community Conference challenges engineers to see durability as a multidimensional problem — spanning customer value, physics, failure modes, and the full supply chain — plus a look at what's next on the product roadmap.

[Read the full post →](#)

CONFERENCES, WEBINARS AND TRAINING - FALL 2026

WINNING ON DURABILITY - OPEN WEBINAR SERIES

OCTOBER 9 **#31: Sensor-Driven Thermo-Mechanical Modeling for Mining Tire Temperature Assessment**
Webinar, 10:00–11:00 AM EDT

FATIGUE NINJA FRIDAY - CLIENT WEBINAR SERIES

OCTOBER 30 **#28: Validating Critical Plane Analysis Against the First Rubber Fatigue Test Ever Published**
Webinar, 10:00–11:00 AM EDT · Contact info@endurica.com for support

TRAINING

NOVEMBER 18–19 **Basic Training for Endurica Rubber Fatigue Simulation Software**
Online, 9:00 AM–12:00 PM EST

DECEMBER 1–2 **Tire Simulation Workflows with Endurica**
Online, 9:00 AM–12:00 PM EST

DECEMBER 7–11 **Characterizing Elastomer Fatigue Behavior for Analysis and Engineering**
Online, 9:00 AM–12:00 PM EST

ENDURICA ON THE ROAD

SEPTEMBER 22–23 **Endurica at Tire Society 2026**
Ohio, USA

SEPTEMBER 28–30 **Endurica at the Global Polymer Summit 2026**
Kentucky, USA

OCTOBER 13–15 **Endurica at the KHK Fall Rubber Colloquium**
Hannover, GERMANY

NOVEMBER 2–6 **Endurica at the International Rubber Conference 2026**
Aichi (Nagoya), JAPAN

NOVEMBER 17–18 **Endurica at Future Tire 2026**

Prague, CZECHIA

See the full events calendar →

A big thank you to Endurica's marketing manager Pauline Glaza who will retire at the end of October. Pauline's contribution to Endurica is immense and she will be dearly missed.

Visit the Blog

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